

No Investment Required

DIRECTV D2 ADVANTAGE™ LITE

Solution for buildings 20 units and smaller

When DIRECTV moves in, everyone will want to.

Provide
THE
ULTIMATE
ENTERTAINMENT
Your Residents
Demand!



D2ADVANTAGE™ LITE

DIRECTV D2 ADVANTAGE™ LITE:

State-of-the-Art Simplicity

There's a simple way to upgrade your apartment or condominium property. **DIRECTV D2 ADVANTAGE™ LITE**, a solution for buildings of 20 units or less, is an exclusive technology that makes getting the ultimate TV experience easier through a centralized distribution system.

Why DIRECTV D2 ADVANTAGE™ LITE is the best choice for your property:

A simple, centralized distribution system

- Enhance building appearance without the clutter of multiple satellite dishes
- Only one DIRECTV dish required per building
- Suitable for properties with 4–20 units per building

Efficient installation and unparalleled technology

- No need to access individual units when installing a centralized distribution system
- Most property upgrades take less than a week to complete
- Installation is hassle-free

Multiple programming packages and agreements

- Residents are eligible for nationally offered rates
- Residents are billed directly for their programming packages, equipment and service upgrades

Residents connecting DIRECTV to High-Speed Internet unleash:



Lightning-fast scrolling. Even 14 days out.

Now, every movie from every channel. All in one place.

What's on NOW? With one click, see what's currently on.

- **Hi-Def Guide**
Lightning-fast scrolling and smarter searching!



- **DIRECTV TV Apps**
No matter what channel they're watching, customers get instant access to YouTube, Facebook, Twitter, Pandora® and many more!²



- **DIRECTV On Demand**
Get thousands of shows and movies On Demand at no extra charge.³



- **DIRECTV™ iPad® App**
Customers can control their TVs remotely. Tap on any recorded show to play, pause, rewind or fast-forward. Stream channels instantly. Set the DVR from anywhere.⁴

7 REASONS DIRECTV BEATS CABLE



CABLE

1. Over 190 full-time HD channels.	YES	NO
2. The most movies in 1080p HD ⁵ ; the same format as Blu-ray. TM	YES	NO
3. The undisputed leader in sports, with the most sports in HD. ⁶	YES	NO
4. Exclusive NFL SUNDAY TICKET. 	YES	NO
5. Bundle with super fast Internet from top names like Verizon, AT&T and CenturyLink. [®]	YES	NO
6. #1 in customer satisfaction over all cable providers. <small>As compared to the largest national cable providers. 2012 American Customer Satisfaction Index.</small>	YES	NO
7.  Record 5 shows at once with a 1 terabyte HD DVR storage drive. ⁷	YES	NO

DON'T JUST WATCH TV. DIRECTV.TM

Call 1.888.342.7288 to speak with a specialist.

1 On-screen guide available on all HD DVR and HD Receivers (model H21 or later). To access DIRECTV HD programming, HD equipment along with Advanced Receiver Service required. Number of HD channels varies by package. To view guide in 1080p, the following are required: a DIRECTV Plus HD DVR Receiver (model HR20 or later) or HD Receiver (model H21 or later), an HDMI cable connecting the receiver and the television, and a high-definition 1080p24 television. Not all models are compatible. 2 TV Apps require a DIRECTV Plus HD DVR Receiver (HR20 or later model), DIRECTV Plus DVR Receiver (R22 model) or DIRECTV HD Receiver (H21, H23, H24) and Internet connection. Visit directv.com/apps for complete details. 3 Access to available DIRECTV On Demand programming based on package selection. Actual number of TV shows and movies will vary. Some DIRECTV CINEMA and On Demand content requires an HD DVR (HR20 or later) or DVR (R22 or later), DIRECTV CINEMA Connection Kit and broadband Internet service with speeds of 750kbps or higher, and a network router with an available Ethernet port. Visit directv.com/cinema for details. 4 Certain remote control functions require a standard DIRECTV remote. iPad[®] remote control functionality requires a home-based Wi-Fi connection and is limited to the range of home-based network. Internet access and directv.com login required. Internet connections may vary. In rare instances, scheduled recordings may not be recognized. Only available on certain HD DVR Receivers. Visit directv.com/apps for complete details. Data charges may apply. 5 Limited titles available in 1080p. To view programs in 1080p, the following are required: an HD DVR Receiver (model HR20 or higher), an HDMI cable connecting the receiver and the television, and a high-definition 1080p24 television. Not all models are compatible. 6 Most sports in HD based on national offering of exclusive sports packages and other major sports programming in HD. Blackout restrictions and other conditions apply. Actual number of games varies by market. Professional and collegiate sports subscriptions sold separately. 7 Comparison based on hours of HD recording with one Genie HD DVR setup (model HR34 only). Visit directv.com/genie for complete details. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. iPad[®] is a registered trademark of Apple Inc. © 2013 DIRECTV. DIRECTV and the Cyclone Design logo, DIRECTV D2 ADVANTAGE and GENIE are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.

Frequently Asked Questions

What is DIRECTV D2 ADVANTAGE™ LITE?

A new technology that distributes DIRECTV service to every unit through a small centralized system. All the residents need is a set-top box.

Do residents who sign up for DIRECTV service need their own satellite dishes?

No. **DIRECTV D2 ADVANTAGE™ LITE** eliminates the need for individual dishes. The centralized system enables residents to receive the full range of DIRECTV services, including over 190 full-time HD channels, multi-room viewing capabilities, MediaShare and international programming.

Who services the system after it is installed?

Your DIRECTV operator will provide all service for the system and your residents.

Will my residents receive the full DIRECTV experience?

Yes. Residents will have access to everything DIRECTV has to offer, including HD programming, local channels, DIRECTV Whole-Home DVR service, DIRECTV On Demand and much more.

Why should I choose DIRECTV for my residents?

DIRECTV is the number one satellite TV service in the country with over 19 million subscribers. If you want the best value, more full-time HD channels than any cable or satellite provider and the most sports, choose DIRECTV.

Getting DIRECTV at your property couldn't be easier.



Call 1.888.342.7288

to speak with a **DIRECTV D2 ADVANTAGE™ LITE** specialist.

